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Color Communication Assessment Tool

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Tobin,

I don't recall where I got my information for the Color Communication assessment tool I shared in class yesterday.

I've included below what I have in my notes and I'm happy to share it.

There are many online sites to get more information, I pasted in a couple below my notes, although I only briefly looked at their sites.

From my notes:

COMMUNICATION ASSESSMENT TOOL USING COLORS FOR HOW WE COMMUNICATE

Blue: Give me all the details. Analytical, focused on details, looking for structure

Red: Be brief, be bright, be gone. Sharp, assertive, determined, action oriented

Yellow: be friendly, include me. Enthusiastic, cheerful, expressive, visionary

Green: Show me that you care. Calm and relaxed, focused on the r-ship

Blue doesn't understand Red's making a decision before all the facts are known. On the other hand, Red thinks that Blue is slowing everything down. Green likes a peaceful process and is annoyed with how Yellow is so loud and all over the place.

Sites:

<https://peerperformancesolutions.com/insights-blue-comm/>

<https://www.collidu.com/presentation-communication-styles>

<https://cahillconsulting.com/how-to-quickly-assess-your-clients-communication-style/>

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Spring of 2025

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